Goals for all Americans         Fat:       Fruits and vegetables:         Less than 30% of calories       5 or more servings	Tips         for eating less fat         for eating more fruits and vegetables         1. Salad dressing, mayonnaise         Image: the second seco
Your ScoreYour fat scoreYour number of servings $\odot$ <th><ul> <li>Use one-half of the amount you usually usespread it thin</li> <li>Find a low fat or fat free salad dressing and mayonnaise that you like</li> <li>Order salad dressing on the side and put only a little of it on your salad</li> <li><u>2. Fat or oil used in cooking</u></li> <li>Use ½ the amount of the fat or oil you usually use, or use a spray like Pam</li> <li>Try broiling meats instead of frying</li> <li><u>3. Potato chips, corn chips, popcorn</u></li> <li>Switch to a lower fat snack foodsuch as pretzels, low-fat microwave popcorn, baked potato chips and baked corn chips</li> </ul></th>	<ul> <li>Use one-half of the amount you usually usespread it thin</li> <li>Find a low fat or fat free salad dressing and mayonnaise that you like</li> <li>Order salad dressing on the side and put only a little of it on your salad</li> <li><u>2. Fat or oil used in cooking</u></li> <li>Use ½ the amount of the fat or oil you usually use, or use a spray like Pam</li> <li>Try broiling meats instead of frying</li> <li><u>3. Potato chips, corn chips, popcorn</u></li> <li>Switch to a lower fat snack foodsuch as pretzels, low-fat microwave popcorn, baked potato chips and baked corn chips</li> </ul>
Your Personal Goal (Choose 1 or 2)         For the next two weeks         I will        Snack on pretzels instead of chips        Find a lowfat cheese that I like        Have skinless chicken once a week        Have a meatless meal once a week        Ask for salad dressing on the side when I eat out        Have turkey lunchmeat instead of regular cold cuts for a sandwich        Have cereal instead of eggs or doughnuts 2 mornings a week	<ul> <li><u>4. Margarine or butter</u></li> <li>Use just small amounts on baked potatoes or vegetables</li> <li>Choose a trans-fat-free kind of margarine</li> <li>Use whipped butter. You'll use less</li> <li><u>5. Doughnuts, pastries, cakes, cookies</u></li> <li>Instead of high-fat cakes, pies, or doughnutstry fat-free angel food cake</li> <li>Try lower fat cookies like ginger snaps, fig newtons, or wafers</li> <li>Try a different kind of sweetcarry a piece of fruit with you to snack on</li> <li>Try bagels or English muffins instead of high-fat croissant or muffins</li> <li><u>6. Cheese or cheese spread</u></li> <li>Add less cheese to your sandwichesadd more lettuce and tomato instead</li> <li>When snacking on cheesecut a small amount and put the rest away Instead of regular cheesefind a low-fat or non-fat kind that you like</li> <li><u>7. Meat</u></li> <li>Eat smaller portions. Fill up on vegetables, salad, bread.</li> <li>Have meatless meals once or twice a week.</li> <li>Eat leaner meat, like chicken without the skin, or fish</li> <li><u>8. Breakfast is a great time for:</u></li> </ul>
I really will try these goals, for the next two weeks. Sign your name here Little by Little, each day makes a difference.	<ul> <li>Fruit juice</li> <li>Fruit on cerealraisins, bananas, berries</li> <li>Fruit on frozen waffles, pancakes (berries, applesauce, canned peaches)</li> <li>Green peppers and onions in your omelet Applesauce mixed into yogurt</li> <li><u>9. Keep:</u></li> <li>An apple in your backpack, or a banana in your lunchbox</li> <li>Tomato juice in the refrigerator</li> <li>Canned fruit on the shelf</li> </ul>

## Welcome to Little by Little!

This program is designed to help people learn to eat better - little by little.

Two modules focus on improving

- Fat intake
- Fruit and vegetable intake

Developed by University of California, Berkeley, and supported by USDA, FNS.

*Reference: Block et al., Am J Public Health, 2000;90:781-785.* 

## Guided by scientific principles:

- Flexibility & user choice
- Assessments guide the messages
- Dietary screeners with immediate feedback
- Tailored to user's diet and readiness for change
- Food sufficiency assessment

The goal: dietary behavior change.

*Little by Little* provides ...skill building ...focused on the user's lifestyle

And then supports it with ...Individual goal-setting ...An opportunity to commit to a small, practical step for 2 weeks

