



# ROSE

Robeson County  
Outreach  
Screening &  
Education Project

## **Community Health Education Manual**

**April 1998**

**Robeson Health Care Corporation  
Wake Forest University School of Medicine**

# HEALTH EDUCATION MANUAL

## Table of Contents

1	General Information.....	1-1
2	About the Breast.....	2-1
3	The Role of the Community Health Educator.....	3-1
4	Handling Other Intervention Issues.....	4-1
5	Beginning Intervention & Visit One.....	5-1
6	Visit Two.....	6-1
7	Follow-Up Contacts & Visit Three.....	7-1
8	Administrative Procedures.....	8-1

Appendix A: Project Summary/Description

Appendix B: Community Advisory Board and Medical Advisory Board

Appendix C: ROSE Staff List

Appendix D: CHE Educational Materials

Appendix E: CHE Forms

Appendix F: CHE ID Letter

Appendix G: CHE Quick Tips

# Chapter 1

## General Information

1.1	Use of This Manual.....	1-1
1.2	About the ROSE Project.....	1-1
1.3	Organizational Structure.....	1-4

# CHAPTER 1

## General Information

### 1.1 Use of This Manual

This manual contains information and instructions necessary to complete assignments for the **Robeson County Outreach, Screening and Education (ROSE)** Project. It is to be used as a training aid and as a reference document throughout this data collection and study intervention period. Included is general information about the study; terms and definitions with which you must be familiar; descriptions of the procedures for making household contacts and interviews and home visits with the sample members; the questionnaire, question-by-question specifications; and administrative procedures.

### 1.2 About the ROSE Project

**ROSE** is an important project that is developing and evaluating a program designed to increase early detection of breast cancer by increasing the proportion of low income rural women age 40 and older who receive clinical breast exams and mammograms at appropriate intervals and return for follow-up care (See Appendix A).

The **Robeson County Outreach, Screening and Education (ROSE)** Project is a four year project funded by the National Cancer Institute of the National Institutes of Health. It is being conducted by researchers from the Wake Forest University School of Medicine and Robeson Health Care Corporation (RHCC). This project will be conducted in Robeson County, NC. This county has a population comprised of three principal ethnic groups of approximately equal size: whites, African Americans and Native Americans. An individualized health education program will be developed and compared to a brochure plus physician letter in a randomized trial design among 1000 women aged 40 and older who are patients of Robeson Health Care Corporation, the principal provider of health care for this population. RHCC consists of four clinics. They are Lumberton Health Center, Maxton Medical Services, Julian T. Pierce