

Enhancing sun protection advice may require changes in office operations and staff roles. Through a few easy routines and use of certain tools, sun protection counseling can become a regular part of your practice. The following pages in this section describe each component of the SunSafe Approach and strategies for implementation.

The SunSafe Approach

- Set a sun protection advice goal for children in your practice.
- Establish practice routines for delivering the SunSafe Message during all well child checks and as feasible during other visits.
- Select and use the project tools that will best assist you.

*

Set a sun protection advice goal for children in your practice.

The US Preventive Services Task Force recommends that children avoid excess sun exposure and sunburns, and that clinicians counsel them and their parents accordingly.* However, primary care physicians tell us that they don't provide sun protection advice often enough. Most clinicians say that they discuss sun protection at fewer than half of well child checks.

We urge health care providers to set a specific goal for sun protection advice. Ideally, your practice's goal might be:

Discuss sun protection advice as summarized in the SunSafe core message (see page 1) with all children and their parents seen for well child care or physicals.

To the extent possible, discuss sun protection advice with children and parents seen for other reasons during the summer. If a discussion is not feasible, have posters and materials available that can support this goal.

*A full copy of the relevant chapter is included in the Appendices (pp. i-xi).

What can we do?

The practice clinicians and staff should come together to identify a realistic goal to benefit the patients. All practice personnel should share in working to achieve this goal. A meeting with clinicians and office staff to

communicate practice prevention goals and the rationale for them promotes teamwork and can be an opportunity to build commitment toward other common missions. Everyone at the practice can contribute to educating children and parents about sun protection.