



# Welcome

## [What is Sunwise Stampede?](#)

## [Features and Benefits](#)

## [Is the Program Successful?](#)

## [Activities Menu](#)

## [Ready-to-Use Materials](#)

## [Contact Information](#)

### What is Sunwise Stampede?

Sunwise Stampede is a non-profit sun safety program for zoo visitors that focuses on children and their caregivers. The [Centers for Disease Control and Prevention \(CDC\)](#) funded researchers at the Graduate School of Public Health, San Diego State University to develop the program because:

- the rates of skin cancer in the U.S. have been increasing rapidly;
- exposure to solar ultraviolet radiation (UVR) in childhood puts people at higher risk of developing skin cancer later; and
- visitors to zoos typically are exposed to long periods of UVR while they view the outdoor exhibits.

The program is administered by the [San Diego State University Foundation](#).

### About the Logo

Parents and other caregivers are responsible for children's safety, including sun safety. This idea is illustrated by the lead elephant protecting her family with the palm frond.



### Sunwise Website for Guests

Many of your previous and future guests enjoy computer-based activities. Direct them to the Sunwise Stampede website for guests, with a link from your own website, information in your newsletter, or print our website address on your zoo map. Click [here](#) to go to the site.

[Home](#) | [What is Sunwise Stampede?](#) | [Features and Benefits](#) | [Is the Program Successful?](#) | [Activities Menu](#) | [Ready-to-Use Materials](#) | [Contact Information](#)