

IMPLEMENTATION GUIDE

Skin Cancer Prevention: Useful Information for Parents from the Fields of Behavioral Science and Dermatology

Using an Evidence-Based Program to develop a process model for program delivery in the practice setting

Note: Refer to “Using What Works: Adapting Evidence-based Programs to Fit Your Needs”. Review the appropriate Modules and the handouts provided in each, in order to modify and evaluate this program to meet the needs of your organization and audience.

“Using What Works” is available online at:

http://cancercontrol.cancer.gov/use_what_works/start.htm

I. Program Administration (Type of Staffing and Functions Needed)

Program Implementer (Recommended: Individual with knowledge and background on the empirical research supporting the handbook)

- Distribute handbook to parents
- Provide basic instructions to parents
- Answer parent questions

II. Program Delivery

For additional information on modifying program materials, refer to the appropriate Module(s) for program adaptation from “Using What Works”.

A. Program Materials (*All listed materials can be viewed and/or downloaded from the Products Page*):

- **Skin Cancer Prevention: Useful Information for Parents from the Fields of Behavioral Science and Dermatology:** This handbook provides guidance to parents for speaking with their children about skin cancer. Each section is written in clear, simple language and provides parents with practical approaches to addressing various topics associated with skin cancer and its prevention. The handbook begins with an introduction to the problem of skin cancer and ultraviolet (UV) exposure, providing parents with an overview of the incidence of skin cancer, basic facts, and the consequences associated with UV exposure. The next section is an in-depth discussion of skin cancer, addressing parents’ reluctance to engage in discussions about the topic. Information is included on

those most at risk for skin cancer, types of skin cancer, methods of preventing skin cancer, effects of UV rays, and myths about sunburns, skin cancer, and vitamin D. Other topics are alternatives to sun-related activities, warning signs of skin problems, issues for discussion, and additional resources.

B. Program Implementation:

The steps used to implement this program are as follows:

Step 1: Program Implementer gives a copy of the Skin Cancer Prevention: Useful Information for Parents from the Fields of Behavioral Science and Dermatology handbook to parents at the beginning of the summer (e.g., the last weeks in May and first weeks in June).

Step 2: Program Implementer asks parents to read all materials within 2 weeks of receipt and implement the intervention with their children within 30 days of receipt.

III. Program Evaluation

For additional information on planning and adapting an evaluation, review the appropriate Modules for program implementation and evaluation from “Using What Works”.

http://cancercontrol.cancer.gov/use_what_works/start.htm

For further assistance in designing and conducting an evaluation, consider communicating with members from NCI’s Research to Reality (R2R) community of practice who may be able to help you with your research efforts. Following is a link to start an online discussion with the R2R community of practice, after completing registration on the R2R site:

<https://researchtoreality.cancer.gov/discussions>.